

## **Launch of the new Eastern Partnership cooperation set-up**

On Monday 12 March 2018, the new institutional set-up of the Eastern Partnership (EaP) initiative will be launched in Brussels in the presence of senior officials from Armenia, Azerbaijan, Belarus, Georgia, the Republic of Moldova, Ukraine and the EU Member States. The new structure was officially adopted at the Eastern Partnership Summit in November last year with the [joint declaration](#).

### **What has changed?**

#### **1. MORE RESULT-ORIENTATION**

The new structure for institutional cooperation between the Eastern Partnership countries and the EU Member States is more compact and focuses first and foremost on the efficient delivery of reforms that bring real results to the citizens.

The new approach makes it more important that the partner countries engage at an appropriate level, able and willing to progress with the [20 deliverables](#) agreed to be implemented by 2020. Much of the intended results depend on the success of reform processes in the countries.

#### **2. MORE SYSTEMATIC**

The core elements of the renewed structure, the platforms and panels, are now aligned with the four priorities of the Eastern Partnership: Stronger governance, Stronger economy, Stronger connectivity and Stronger society. The work of the platforms and panels is guided by the ministers through senior officials.

Exchanges at all levels, including parliamentary through EURONEST, local and regional authorities through the Conference of Regional and Local Authorities (CORLEAP) and civil society through the Civil Society Forum remain central parts of the structure. Platforms will be giving a more political steer to the panels and at the same time reporting back to the senior officials on the overall activities of the panels within a specific priority. The panels will serve as fora for more in-depth discussion on specific topics.

### 3. MORE VISIBLE

The new setup is reflected in the new EaP visual identity that was developed for the Eastern Partnership Summit communication campaign. The branding concept is based on the same four cooperation priorities making the topical areas visually recognisable.

In order to ensure a coherent communication approach, the EaP new visual line is available for all stakeholders and partners. The materials are free to use by everyone as long as the guidelines are followed. The official guidelines and files for most popular products are available for download here: <https://goo.gl/UcuscN>.

#### New EaP institutional set-up illustrated

